

Offer for businesses. Payable before publication. Prices in PLN, excluding VAT.
Effective March 31, 2008. Module rate card. Maximum 30 modules on a page.

RECRUITMENT OFFER – DISPLAY ADVERTISEMENTS

RECRUITMENT OFFER – COMBINED ADS

NATIONAL ADVERTISEMENTS																			
	page 1			other editorial pages					last page			advertising pages							
COMBINED RECRUITMENT ADS (one insertion in Gazeta Praca and two weeks exposure in GazetaPraca.pl web site)																			
1 module colour	3 450			2 700					3 000			2 290							
1 modul b/w	3 450			2 080					3 000			1 870							
LOCAL ADVERTISEMENTS																			
	stoleczne	bialostockie	bydgoskie i toruńskie	częstochockie	trójmiejskie	katowickie i bielskie	kieleckie	krakowskie	lubelskie	łódzkie	olsztyńskie	opolskie	płockie	poznańskie	radomskie*	rzeszowskie	szczecińskie	wrocławskie	zielonogórskie i gorzowskie
COMBINED RECRUITMENT ADS (one insertion in Gazeta Praca and two weeks exposure in GazetaPraca.pl web site)																			
1 module colour	705	150	230	200	280	595	171	288	255	353	120	142	128	310	89	214	234	320	185
1 modul b/w	520	120	200	180	280	455	131	230	210	285	120	142	99	249	89	171	180	275	142

GAZETAPRACA.PL

Additional charges on the GazetaPraca.pl website (prices for 1 week exposure)

■ special offer (publication on the header page of the website)	200 PLN
■ premium listing upgrade (top of the list)	200 PLN
■ listing upgrade – bold	50 PLN
■ listing upgrade – colour font	50 PLN
■ listing upgrade – picture next to the title	50 PLN

"GAZETA PRACA" – DISPLAY ADVERTISEMENTS

GAZETA PRACA

NATIONAL ADVERTISEMENTS																			
	page 1			other editorial pages					last page			advertising pages							
NON-RECRUITMENT ADS IN GAZETA PRACA																			
1 module colour	3 650			2 860					3 200			2 600							
1 modul b/w	3 650			2 860					3 200			2 600							
"EDUCATION" CATEGORY ADS IN GAZETA PRACA																			
1 module colour	3 650			1 650					3 200			1 500							
1 modul b/w	3 650			1 375					3 200			1 250							
LOCAL ADVERTISEMENTS																			
issue	stoleczne	bialostockie	bydgoskie i toruńskie	częstochockie	trójmiejskie	katowickie i bielskie	kieleckie	krakowskie	lubelskie	łódzkie	olsztyńskie	opolskie	płockie	poznańskie	radomskie*	rzeszowskie	szczecińskie	wrocławskie	zielonogórskie i gorzowskie
NON-RECRUITMENT ADS IN GAZETA PRACA																			
1 module colour	775	165	253	200	305	700	188	317	270	388	132	155	141	325	–	235	257	360	204
1 modul b/w	570	132	220	180	305	500	144	253	220	314	132	155	109	260	–	188	198	290	156
"EDUCATION" CATEGORY ADS IN GAZETA PRACA																			
1 module colour	410	165	150	120	250	330	137	236	270	272	110	125	141	300	–	214	175	300	204
1 modul b/w	315	132	150	100	250	330	105	188	220	220	110	125	109	245	–	171	135	250	156

*concerns publications on the local pages of Gazeta Wyborcza only

GAZETA PRACA

Additional charges in Gazeta Praca (concerns also publications within the framework of Recruitment Offer)

■ for publication on the first page of chosen section (in national edition of Gazeta Praca only)	15%
■ for publication on a chosen page or in a chosen place on a page	10%
■ for payment after ad publication	10%